

DECLARATIONS

*I give my consent to the TLC Sp. z o.o. company based in Gorlice (hereinafter "TLC") to use, exploit and disseminate for free my own product reviews and photos sent as part of a promotional campaign conducted by TLC under the slogan: **Set for easy profit** on the terms described in the Regulations of the promotional campaign. This consent includes in particular the permission to disseminate and publish my own product reviews and photos:*

- a) on the Internet, including electronic media, in particular on the Company's website and in social media (LinkedIn, Facebook, YouTube, etc.);*
- b) in promotional and advertising materials and information leaflets, both in electronic and paper form.*

The above consent is not limited in time or territory.

I declare that I am the sole author of the photos sent and that I have exclusive and unlimited personal and financial copyrights to the photos and that these photos do not infringe any personal rights or tangible assets of third parties.

*I consent to the processing of my personal data in connection with participation in the promotional campaign carried out by TLC under the slogan: **Set for easy profit**.*

*I accept the Regulations of the promotional campaign conducted by TLC under the slogan: **Set for easy profit**, available at: intertlc.co.uk/modular-stairs-asta.*

It is necessary to put the following information under the checkboxes:

The administrator of personal data is TLC Sp. z o.o. based in Gorlice. Detailed information on the processing of personal data is available on the website at: intertlc.co.uk/gdpr/.

REGULATIONS OF THE PROMOTIONAL CAMPAIGN
Focus on profit

§ 1
PRELIMINARY PROVISIONS

1. The Regulations define the rules and way of conducting a promotional campaign under the name "**Set for easy profit**" (hereinafter "**Promotional Campaign**").
2. The Organizer of the Promotional Campaign is TLC Spółka z ograniczoną odpowiedzialnością (Limited Liability Company) with its registered office in Gorlice at ul. Chopina 25N, 38-300 Gorlice, entered into the Register of Entrepreneurs of the National Court Register kept by the District Court for Kraków - Śródmieście in Kraków, 12th Commercial Division of the National Court Register under the number: 0000245912, with the tax identification number NIP: 5252348828, statistical identification number REGON: 140313868 (hereinafter "**Organizer**" or "**TLC**").
3. The Organizer is responsible for conducting the Promotional Campaign and its proper organization. The Promotional Campaign is organized in cooperation with Partners.
4. The Promotional Campaign will last from 01/04/2021 to 30/06/2021 (hereinafter the "**Promotional Period**").

§ 2
DEFINITIONS

1. **Regulations** - these Promotional Campaign Regulations, available at: intertlc.co.uk/modular-stairs-asta;
2. **Partner** - distributor of ASTA modular stairs;
3. **Discount on the purchase of ASTA modular stairs** - a refund of 5% of the total purchase costs incurred by the Participant of the Promotional Campaign for the purchase of ASTA modular stairs by the Seller under the conditions described in these Regulations;
4. **Seller** - an entity that sold ASTA modular stairs to the Customer (TLC or Partner, respectively);
5. **Customer** - buyer of ASTA modular stairs;
6. **Promotional Campaign Participant/Participant** - a Customer who is a natural person that meets all the conditions referred to in § 3 point 1 of the Regulations.

§ 3
GENERAL PROVISIONS

1. Customers (consumers or natural persons running a business) who meet the following cumulative conditions may participate in the Promotional Campaign:
 - a) they have full capacity to perform legal actions,
 - b) in the period from 01/04/2021 to 30/06/2021, they purchased ASTA modular stairs from TLC or the Partner,
 - c) they will perform the activities described in § 3 point 2 of these Regulations.
2. The discount on the purchase of ASTA modular stairs is granted after the following conditions are met:
 - a) The Participant will place a photo of the ASTA modular stairs purchased by him/her via the form available on the website intertlc.co.uk/modular-stairs-asta/ - minimum photo requirements:
 - portrait or landscape orientation,
 - no photo filters applied,
 - the minimum number of pixels on the short side - 1500 pixels,
 - the photo should not be blurry, out of focus, overexposed or underexposed,
 - before photographing ASTA modular stairs, the Participant should pay attention to the fact that there are no unnecessary objects in a shot and that the surroundings are tidy,
 - the photo must be representative,

- the image of any person cannot be presented in the photo.
- b) The Participant will place:
- a product review (in the form of a comment),
 - a sales process review (on a scale of 1 to 10) and
 - information about the place of purchase of ASTA modular stairs (point of sale).

via the form available on the website intertlc.co.uk/modular-stairs-asta/

- c) Before starting the process of placing photos and reviews on the dedicated website intertlc.co.uk/modular-stairs-asta/, the Participant will give consent to the TLC dissemination and publication of product reviews and photos sent as part of the Promotional Campaign on the Internet, in social media and in promotional and advertising materials on the terms described in § 5 of the Regulations.
3. After positive verification of Participant's compliance with the conditions specified in point 2 above of this paragraph and after the end of the Promotional Period, the Seller will grant a Discount for the purchase of ASTA modular stairs, which will be refunded to the bank account. The discount on the purchase of ASTA modular stairs cannot be transferred to third parties.

§ 4 PERSONAL DATA

1. Providing personal data as part of participation in the Promotional Campaign (name and surname, e-mail address) is voluntary and is not a statutory requirement, but it is necessary to participate in the Promotional Campaign, to contact and carry on correspondence with the Participant, to exercise the Participant's rights acquired in connection with participation in the Promotional Campaign and to implement obligations resulting from legal provisions.
2. The Organizer is the administrator of personal data obtained as part of the Promotional Campaign. Detailed information on the processing of personal data is available on the website at: intertlc.co.uk/gdpr/.
3. The Participant has the right to withdraw consent to the processing of personal data at any time. Withdrawal of consent will not affect the lawfulness of the processing which was carried out on the basis of consent before its withdrawal.

§ 5 COPYRIGHT AND CONSENT TO USE THE PHOTOS

1. By participating in the Promotional Campaign, the Participant declares that all the content published by him/her on the website intertlc.co.uk/ does not infringe the rights of third parties (including, in particular, those ones within the meaning of the provisions of the Act of February 4, 1994 on Copyright and Related Rights) and personal rights of third parties.
2. The Participant places on the intertlc.co.uk/ website photos to which he/she is entitled personal and financial copyrights.
3. The copyrights to the photos remain with their authors. The Organizer undertakes to keep author tags of the photos used. The Participant, at the moment of sending the photo in accordance with the provisions of § 3 point 2 letter a), grants the Organizer an unlimited in time and territory, free and irrevocable license (with the right to sub-license) to use the photos provided to the Organizer in the following ways:
 - a) making them available to the public, displaying, projecting, reproducing them in such a manner that everyone can have access to them at a place and time of their choice,
 - b) using, recording, processing, duplicating, archiving them by any technique,
 - c) creating, storing and using backups,
 - d) publishing them via any medium, including electronic version, on the Internet and in printed form,
 - e) placing the original photos on the market together with their developments or copies on which the photos were recorded,
 - f) disseminating them in the press, on a television network, on the Internet, on large-format posters and in any other form of promotion or advertising,
 - g) modifying photos in whole or in part, and developing them in whole or in part,

- h) using freely photos and their individual elements in advertising and promotion by the Organizer.
4. The Participant allows the Organizer to develop a photo.
 5. The Participant is not entitled to a separate remuneration for using the photos in any separate field of use.
 6. The Participant undertakes to compensate for possible harm suffered by the Organizer or third parties in the event that any of the declarations referred to in this § 5 point 1 turns out to be false in whole or in part.

§ 6

FINAL PROVISIONS

1. For the avoidance of doubt, it is stated that none of the provisions of these Regulations limits the customer/consumer rights, which he/she is entitled to under the provisions of the law in force in the territory of the Republic of Poland. When a provision of such a nature is found, the provisions of the law in force in the territory of the Republic of Poland shall apply, in particular the Civil Code and the Consumer Rights Act.
2. In matters not settled by these Regulations, the relevant provisions of Polish law shall apply.
3. Any possible changes to the Regulations do not infringe the rights acquired by the Participants of the Promotional Campaign, who before such a change met the conditions set out in § 3 sec. 2 above.
4. These Regulations shall apply from 01/04/2021.